

7 WAYS AN ONLINE DRIVER APPLICATION...

You might have heard how important it is to use an online driver application. Besides allowing drivers to complete your application from wherever they are, having an online application can lower costs and speed up the hiring process. In fact, you may already be using an online application today.

But not all online driver applications are created equal. A great application needs to include out-of-the-box features that are designed to reward you with more full applications, improve speed to hire, and focus on DOT-compliance automation - so you can hire more drivers faster.

You shouldn't settle for anything less.

...CAN SHIFT YOUR HIRING INTO OVERDRIVE

ALL ONLINE APPLICATIONS AREN'T CREATED EQUAL

1. The Power of Pre-population

The IntelliApp's nitrous oxide is its ability to pre-populate driver data. It makes applying easy for drivers, removing the burden from them of completing every field on a full DOT-compliant application, giving them their time back, and boosting application volume for you. It automatically fills drivers' applications with their information if they've ever completed an IntelliApp previously - and with data on over 4 million unique drivers in our database, that happens about 80% of the time for experienced drivers.

- Auto-population feature delivers **full applications 75% of the time**
- Drivers no longer have to spend time hunting down their information
- Applications get completed in **minutes rather than hours**, resulting in a faster time-to-hire
- Hire rates go up dramatically, as **more full applications equal more hires**
- Information from the application is automatically pushed to onboarding forms - trimming hours, and even days, off orientation
- Removing repetition allows drivers to have a **more positive onboarding experience**, which has a direct correlation to retention
- Carriers get drivers on the road faster and **trucks stay full**

FASTER & EASIER FOR MILLIONS OF DRIVERS

2. MOBILE FIRST

The IntelliApp is designed for the smallest screens first. And for good reason – in the past month, **80% of completed IntelliApps were filled out on a mobile device**. This is because many drivers live on the road and jump at the convenience of completing job applications using their cell phone. If your application isn't mobile-first, you're missing out on what 8 out of 10 drivers prefer.

If pre-population makes it faster to complete and an experience made for mobile makes it convenient, then the IntelliApp's dual-signature feature makes it easier. At the end of their IntelliApp, drivers digitally sign twice – once for their application release, and once again for all their drug and alcohol and employment releases, **making it easier than ever for drivers to meet the DOT signature regulations for §390 and §391.**

3. DIGITAL DUAL SIGNATURES

DEVELOPED WITH COMPLIANCE IN MIND

4. RESPONSIVELY COMPLIANT

The IntelliApp is **automatically updated based on the latest Ban-the-Box and Pay Equity Laws**. Meaning, if you're seeking drivers in a Ban-the-Box state, all criminal background questions are automatically removed from your IntelliApp. Similarly, if a state has adopted Pay Equity Laws, questions about compensation in previous positions will be removed, keeping you in line with the law.

Millions of drivers and carriers trust us with keeping their data secure. Protecting drivers' personal information underlies every decision we make and influences every solution we offer. We **annually undergo a SOC2 Type II audit** to evaluate the design and effectiveness of our controls, and engage with third-party information security professionals to analyze and test our security posture.

5. SECURED DRIVER DATA

FOR YOUR PEACE OF MIND

ONE APPLICATION -- MANY CONFIGURATIONS

6. HIGHLY CUSTOMIZABLE

The IntelliApp can be created as a two-question lead form or a multi-page application. You can select your color scheme, include your logo, add custom questions, ask conditional questions, choose the page order, and more. Once built, **put workflow rules in place** using the answers provided so your applications go to the right group or person when they come in.

The IntelliApp's built-in DOT gap-checking cross-references the information drivers have provided on applications in the past to **detect gaps in employment** – getting you a better picture of a driver's employment history over the last 3, 5, 10, or however many years you want.

7. MINDS THE EMPLOYMENT GAP

7 WAYS THE INTELLIAPP SHIFTS YOUR HIRING INTO OVERDRIVE

Ready to get more hires while shaving hours off your driver's application experience?

Call us at 877-219-9283 or **Email us** at sales@tenstreet.com today!

