

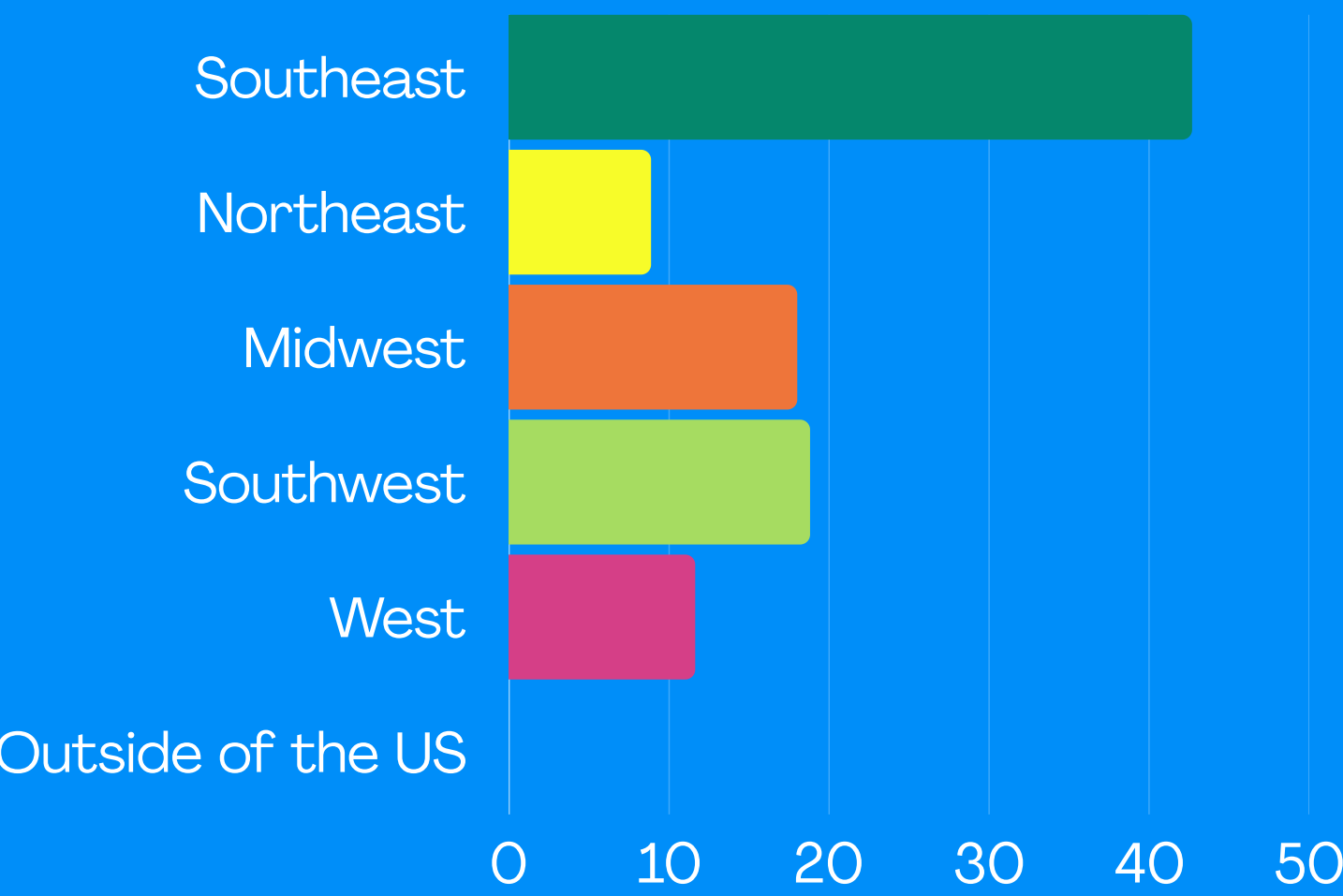
A LOOK INSIDE TENSTREET'S DRIVER PULSE DEMOGRAPHICS

As of July 2025

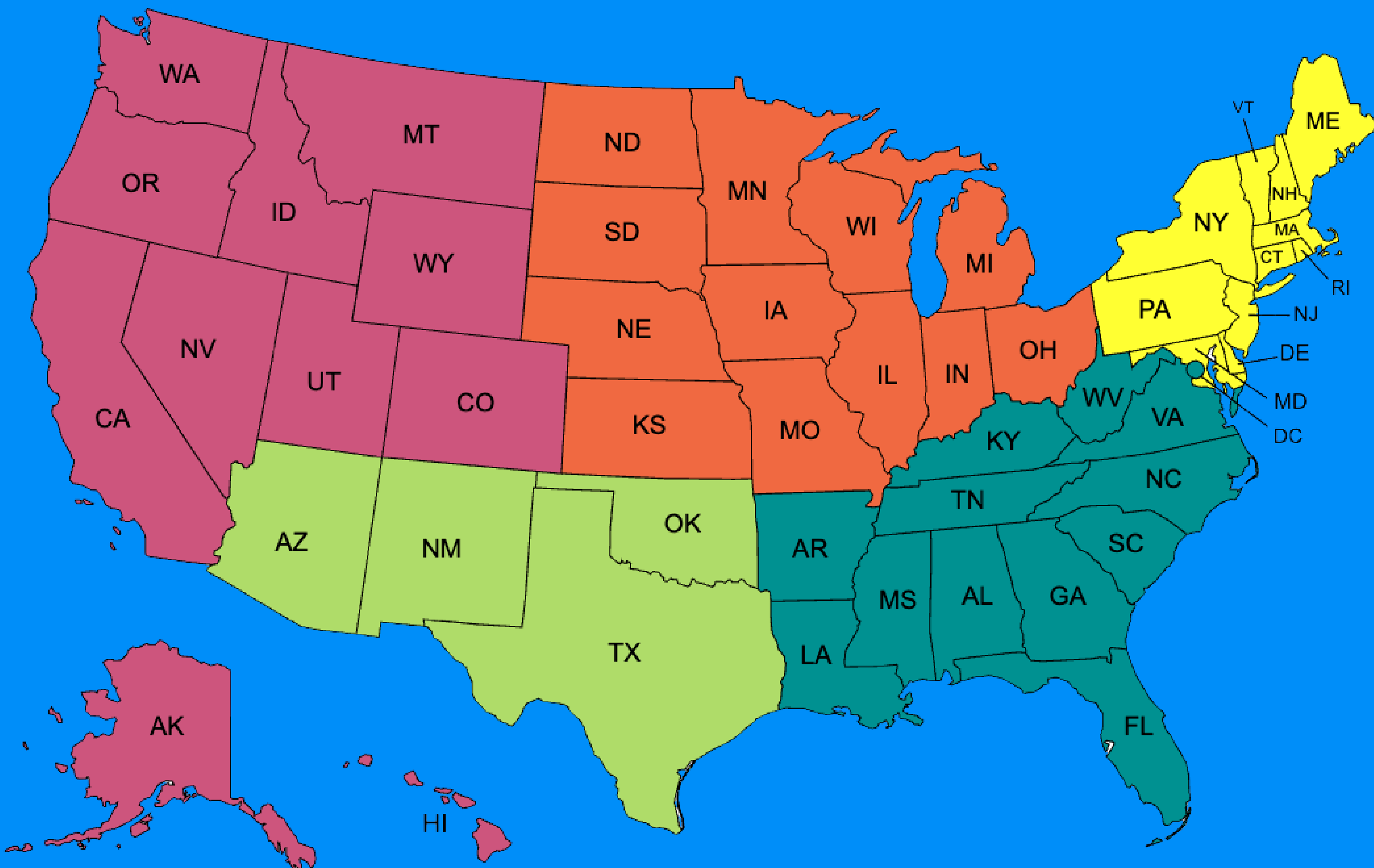


Over **3.6 million** drivers store their data on Tenstreet's secure platform and use the mobile-first Driver Pulse app to manage their careers. In turn, Driver Pulse helps carriers market, recruit, onboard, manage, and retain drivers. About **127,000** applications are submitted by an average of **463,000** active drivers each month, the largest source of driver applications in the market.

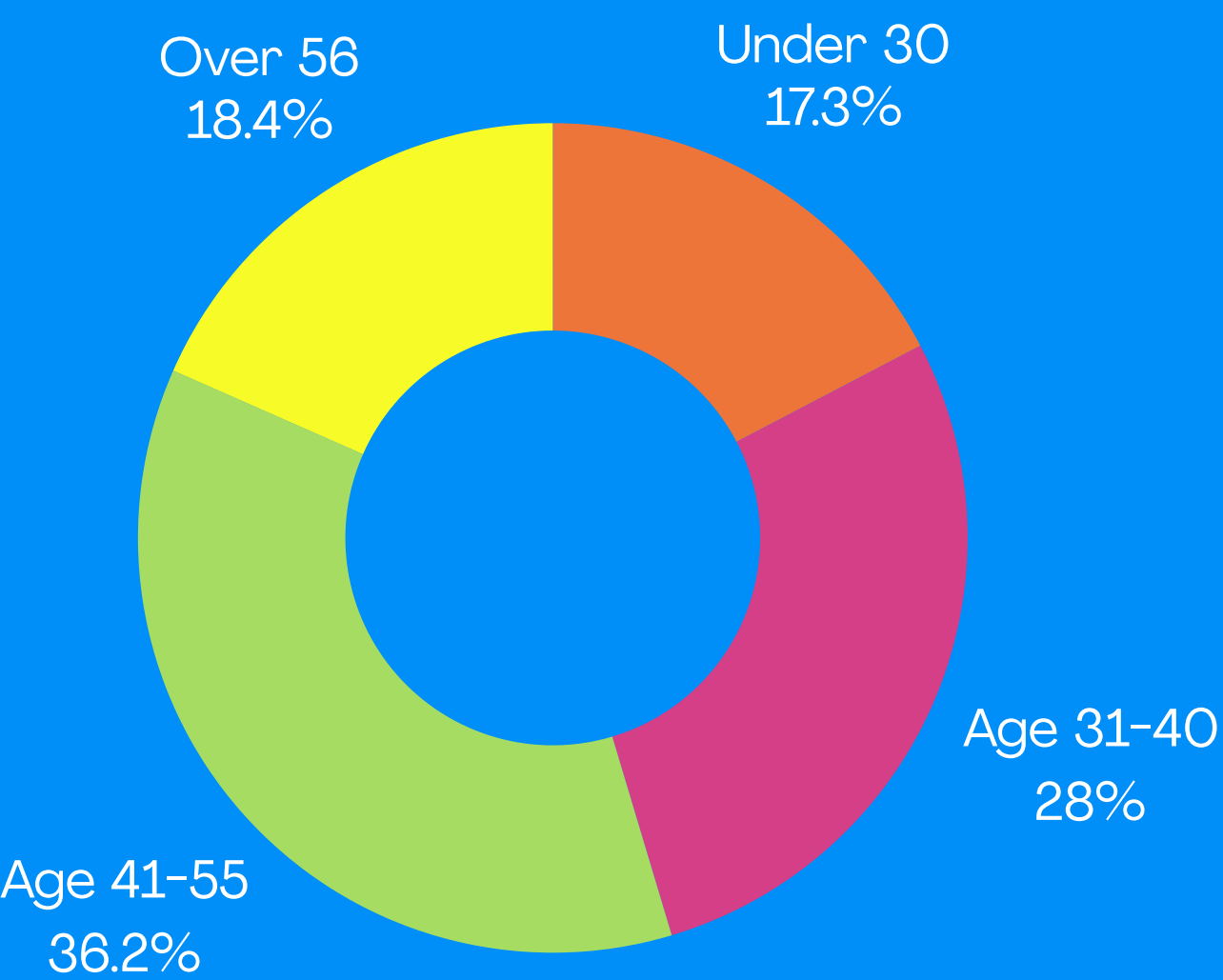
Where Do Drivers Apply?



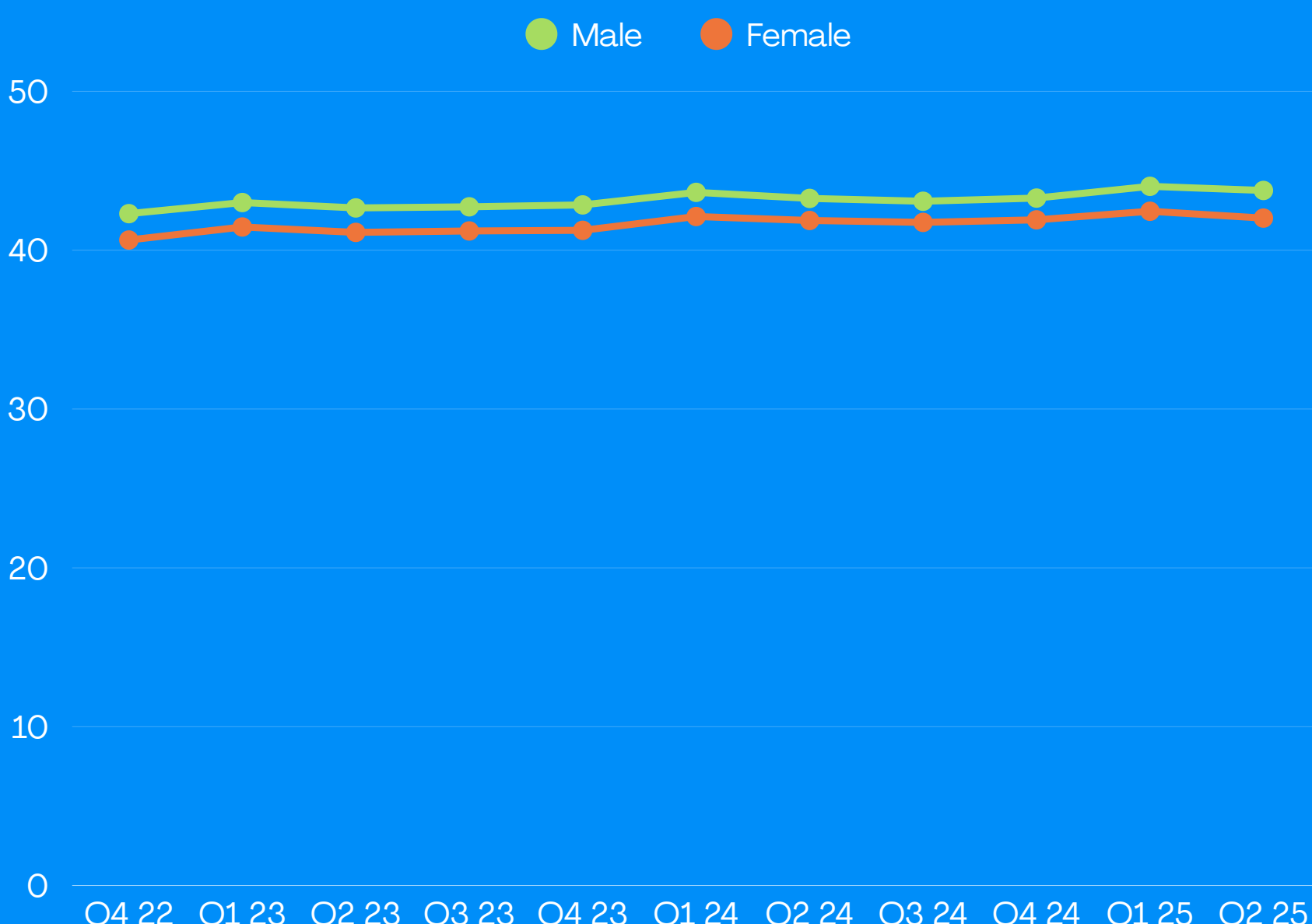
Companies hiring in the Southeast get the highest number of drivers applying to their jobs, followed by jobs in the Southwest and Midwest. Jobs in the West and Northeast see the lowest number of drivers applying.



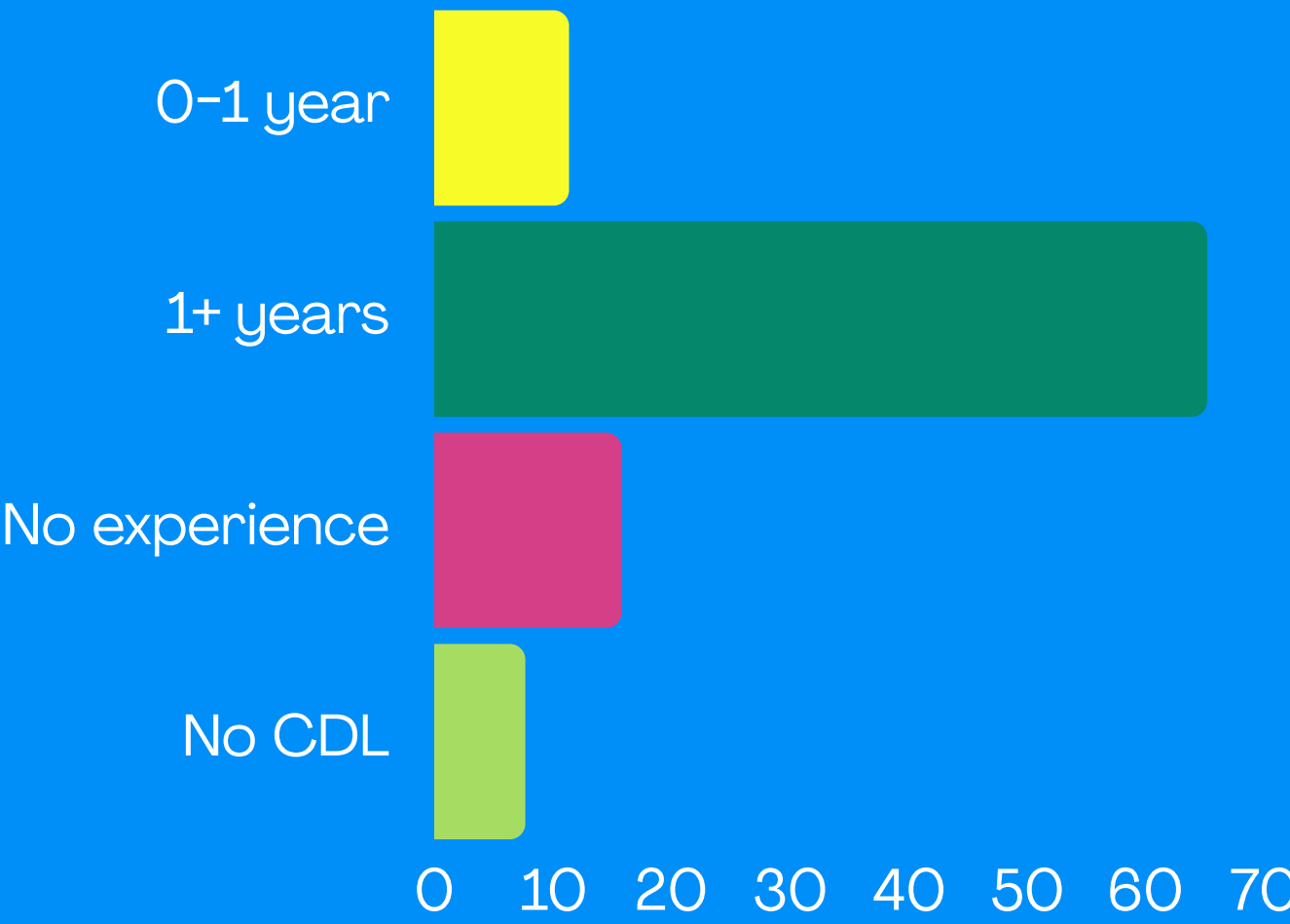
What is the age demographic for drivers in Pulse?



A balanced spread of drivers of all ages use Driver Pulse to find their next job, complete onboarding forms, and easily connect with their carrier post-hire. The largest group of drivers, ranging in age from 41 to 55, accounts for 36.2%, with drivers under 30 making up the smallest group at 17.3% (though carriers still see a healthy number of applicants in this category). When broken down by gender, the average age of female drivers (42) using Pulse is just two years younger than the average age of male drivers (44).

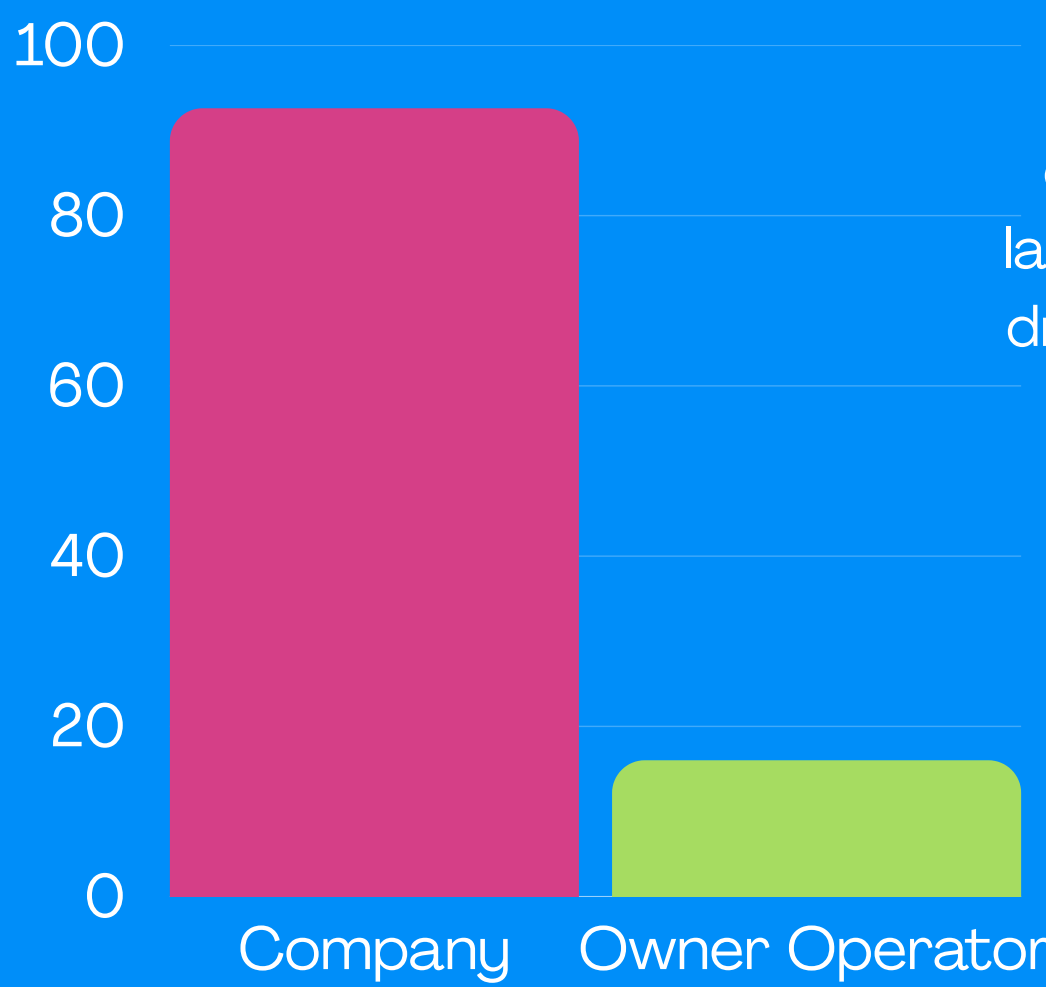


How do Pulse drivers rank in experience?



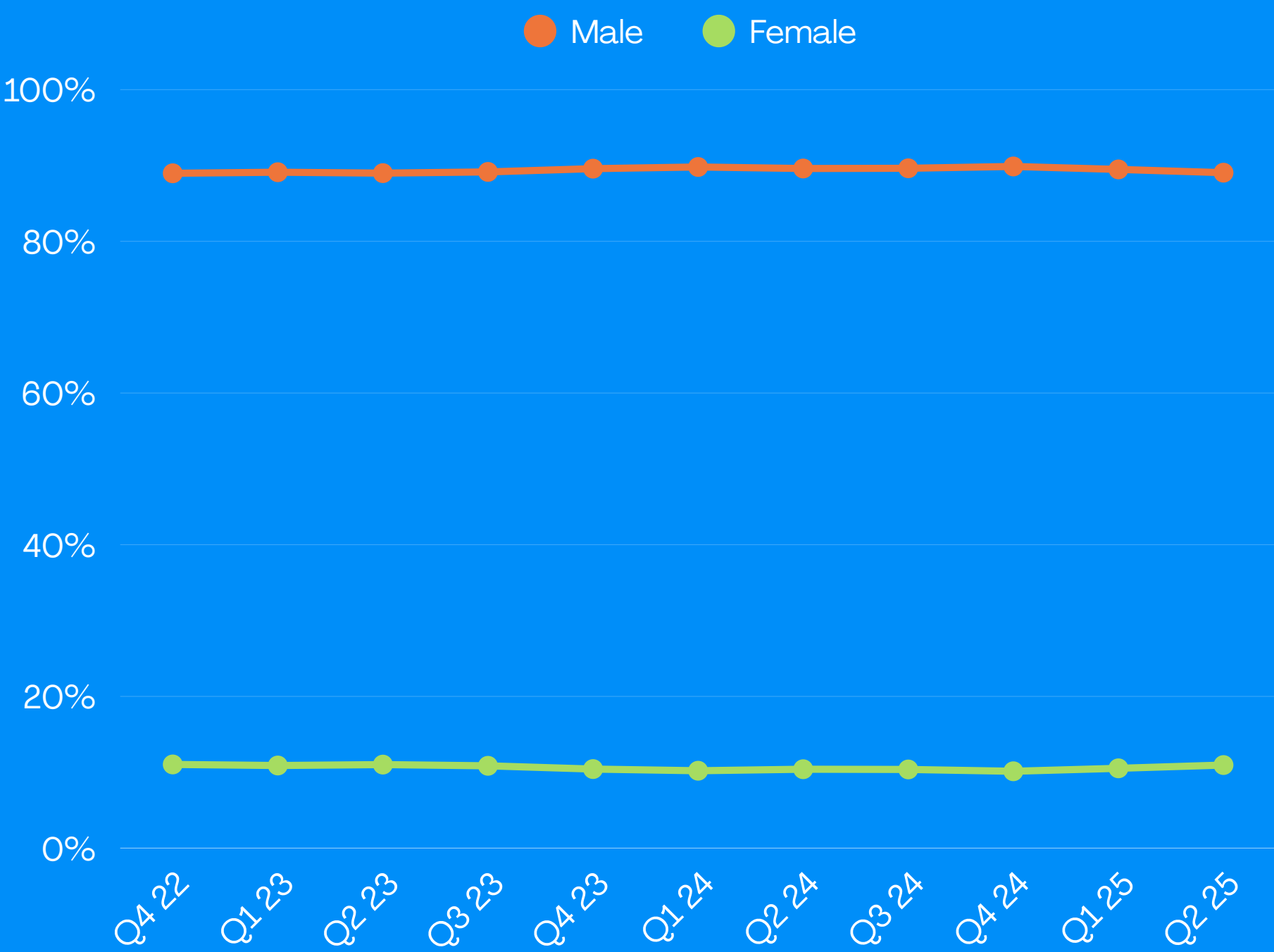
Over 65% of drivers using Driver Pulse have been driving for longer than a year, while around 16% are using the app to find their first driving job.

What types of jobs are Pulse drivers looking for?



More than 90% of drivers are looking to land a job as a company driver, while nearly 20% prefer to work as owner-operators.

What is the gender breakdown of Pulse drivers?



How popular is Driver Pulse with drivers?

New drivers continue to download and engage with the Driver Pulse app at an increasing rate each quarter. Men show a 171.9% increase and women a 191.9% increase since Q1 of 2021, a testament to the gain in popularity the app has experienced, likely due to word-of-mouth recommendations. Additional features that help drivers find jobs, store documents, and manage life on the road may be the cause of greater usage.

