



Trucking & Transportation Experts

BRAD FULTON

ABOUT BRAD



Dr. Bradley Fulton was hired by Stay Metrics as Director of Research and Analytics in 2019. Brad's work has since delivered data-driven insights and recommendations to motor carriers collected through a suite of driver survey and feedback products. Brad holds a Ph.D. in Applied Social Psychology from Loyola University Chicago and is an expert in statistics and research methodology, with relevant work experience in survey design, analytics, training, and consulting with business clients.

PUBLICATIONS FEATURING BRAD'S INSIGHTS



CNN



Transport Topics



FreightWaves



Transport Dive

"In normal times, driver turnover can run around 50% on an annual basis, but that spiked to a roughly 70% annual rate in April of last year, according to Brad Fulton, director of research and analytics at Stay Metrics, a trucking recruiting and retention firm."

-Brad's analysis shared in CNN article:

Coming this summer: Gas stations running out of gas, 4/27/21

Contact molly.vidler@tenstreet.com to connect with Brad or any of our experts.