



*Trucking & Transportation Experts*

# TIM HINDES

## ABOUT TIM



Tim Hinde co-founded and served as CEO of Stay Metrics, a company that partners with clients to help them realize driver retention through the use of surveys, rewards, and training programs. Tim has more than three decades of experience in the trucking industry—he's been an owner-operator and a dispatcher, and he's run a logistics firm. Stay Metrics was acquired in 2020 by Tenstreet and its tools are used by drivers all across North America to engage, reward, and keep their best and safest drivers.

## PUBLICATIONS FEATURING TIM'S INSIGHTS



FreightWaves



Transport Topics



CCJ



Heavy Duty Trucking

“Fleet executives and managers cannot fall asleep at the wheel. Now is the time to double-down on retention efforts. Let drivers know they belong to a stable organization that is essential to the economy, and also use this period to rebuild driver-focused cultures.”

-Tim quoted in CCJ's article:

*Study: Driver turnover spiked in Q1 before COVID-19, then hit all-time lows, 6/10/20*

Contact [molly.vidler@tenstreet.com](mailto:molly.vidler@tenstreet.com) to connect with Tim or any of our experts.