

How to Find Drivers

6 WAYS TO LAND ALL YOUR FUTURE HIRES

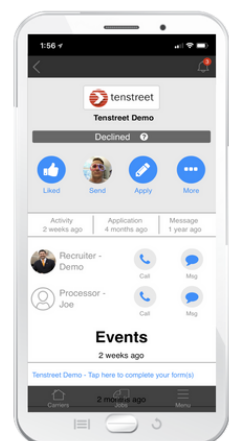


1. JOB STORE

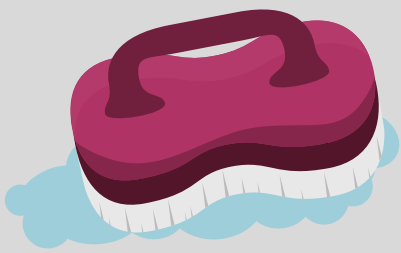
Get your job openings in front of more drivers in half the time of traditional recruiting methods. Job Store connects you to multiple popular boards and markets from one convenient online marketplace.

2. DRIVER PULSE APP

Put yourself in the pockets of thousands of job-seeking drivers a day. Driver Pulse shows your company's job openings and carrier profile to 90,000 drivers a month and has had over 550,000 users since inception.



3. JOB BOARD SCRUBBER



JBS nurtures all your job board leads for you so they don't fall through the cracks. Drivers are emailed immediately after they apply - when they're hot - and then repeatedly with a series of well-timed emails.

4. DRIP MARKETING

Make sure the right messages reach the right candidates at the right times. Drip provides automated email and text campaigns that allow you to target the driver audience you're interested in attracting.



5. LANDING PAGE



Tenstreet-hosted landing pages boost your conversion rates with a lead-Intelliapp form, giving drivers the power to "upgrade" to a full IntelliApp - a conversion that happens 65% of the time. Landing Pages attract drivers using your company content, graphics, and logo.

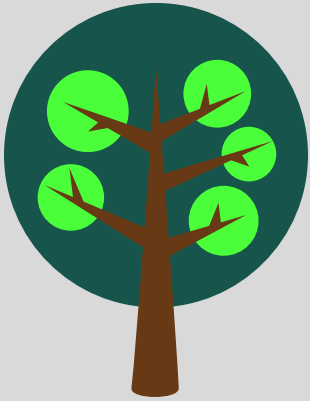
6. REFER-A-FRIEND

Giving a referral is now faster and easier for both referring drivers and the drivers they refer. Accurate attribution reporting also makes paying your drivers easy, all of which let you spend more time on recruiting.



How to See What Works

GET THE MOST OUT OF YOUR AD DOLLARS

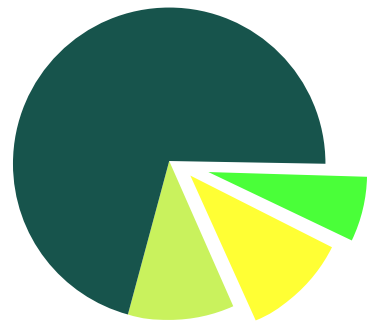


1. ORIGINS

Buy more of what works and less of what doesn't. Origins provides easy-to-see attribution tracking with the simple goal of helping you see which application sources bring you the highest ROI.

2. INTELLIAPP STATS

Easily identify trends to improve and make your process the best it can be. IntelliApp Stats provides visibility into all your application data through pie charts, bar graphs, and line graphs - for those visual, metric-driven users.

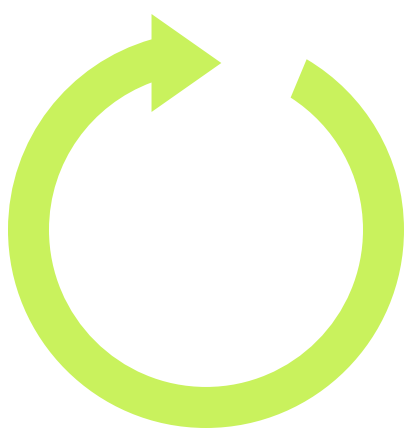
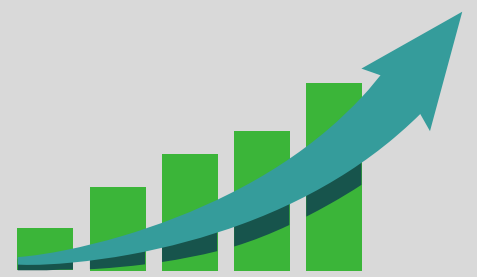


How to Engage Drivers

KEEP YOUR COMPANY FRONT AND CENTER

1. CONTINUATION INTELLIAPP

Now you can reach even your stalled drivers. Continuation IntelliApp notifies your recruiters of drivers who start an application but don't finish, giving them a chance to re-engage drivers so they can pick up where they left off.



2. RECONNECT TOOL

Stay on top of those almost-eligible drivers so you can hire them when they're qualified to join your team. The Reconnect Tool shows you when accidents or violations fall off, or when experience levels reach a point that makes a driver hireable.

TENSTREET

We help companies succeed in a paperless environment, offer the fastest-time-to-hire, and ease the lives of our clients and drivers alike.

