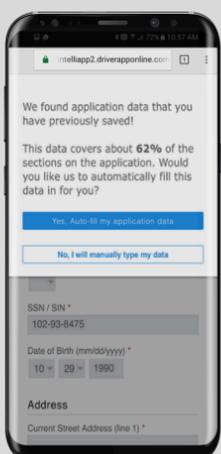


How to Recruit Drivers

16 WAYS TO MAKE HIRING EASIER

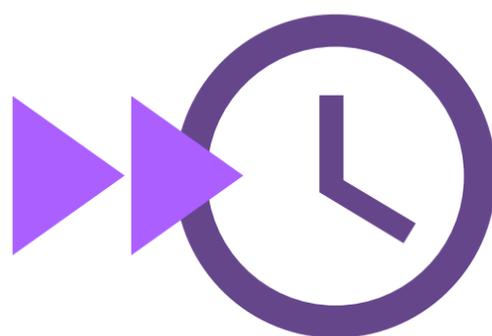


1. THE INTELLIAPP

Our signature recruiting solution – an online, DOT-compliant application preferred by drivers for its pre-population powers. IntelliApp lets drivers complete an application in minutes, which lowers drop-off rates, ensures more accurate data, improves recruiting productivity, and reduces time-to-hire.

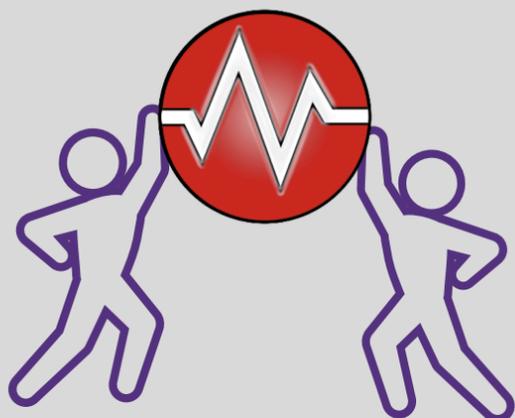
2. XPRESS

Xpress is a powerful driver-management platform that is constantly evolving to automate, streamline, and simplify your marketing, recruiting, onboarding, and safety efforts. Your dashboard helps drivers and carriers connect, accelerates the hiring process, and drastically improves workflow.



3. DRIVER PULSE APP

Connect directly to your drivers and applicants! Put yourself in the pockets of tens of thousands of job-seeking drivers a day. Pulse serves as your tool to market, recruit, onboard, and manage your drivers, and it's free. Available on iOS and Android.



4. AI-POWERED RECRUITING FEATURES

With PulseBot, respond to applicant questions and after-hours/weekend messages with preloaded policies or AI-generated responses so you never miss a driver when they're interested. Our Job Policy Tool ensures you already have these automated answers to drivers' most important questions.



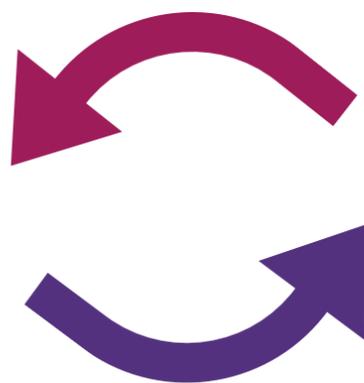
5. PRE-APPLICATION MESSAGING & MATCH DM

Pre-Application Messaging lets drivers and carriers communicate before an application is even submitted to ensure a good fit on both sides, and MatchDM lets carriers share their application link when the conversation is going well.



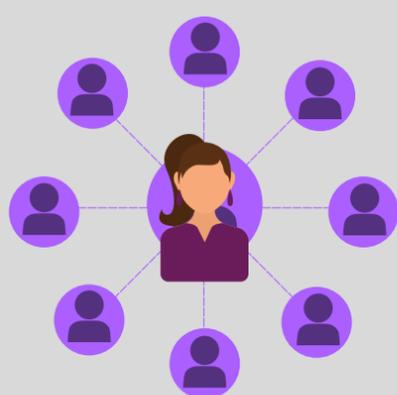
6. XCHANGE

Xchange makes verifying and providing employment verifications simple and even tracks your good-faith attempts. It eliminates the traditional time-intensive process associated with manually faxing employment requests and searching through paper files.



7. ADVANCED AUTOMATION

Give yourself more time for what's important. Tenstreet's workflow automation helps by removing routine tasks from a recruiter's day to ensure consistency and process completion, thereby freeing teams to concentrate on high-value activities that are best suited for people, such as direct, personal interaction with drivers.



8. INTELLIAPP NOW

Contact your drivers before they even finish your application! IntelliApp Now connects your recruiters with your candidates in real time by notifying your team when candidates submit the answers you're looking for - allowing the greatest opportunity to connect before the driver has a chance to move on.

9. TEXT MESSAGING + CALL ME NOW

With Text Messaging, recruiters can text candidates directly from within Xpress. Drivers live primarily on the road and use their phone and tablet to manage their job search, and the ability to reach them via text is crucial. With Call Me Now, initiate phone calls with matched applicants who agree to be contacted, reaching drivers while you're still top-of-mind.



10. CUSTOM REPORT WIZARD

Get in front of your data! Custom Report Wizard is a powerful report-building tool that gives you leverage over application data, demographics, tags, goals, and subject details. Create summaries and build powerful graphs to help you analyze your data to find meaningful takeaways.

11. SUCCESS CENTER

Our Success Center measures recruiter performance and tracks improvements over time. Reports can be emailed at predetermined intervals to anybody in or outside your organization.



12. GOAL TRACKING

Throw away your spreadsheets and whiteboards and let Goal Tracking help you easily track, manage, and reach your organizational goals. Set goals for recruiting, orientation, and drivers - and instantly measure your progress to goal.

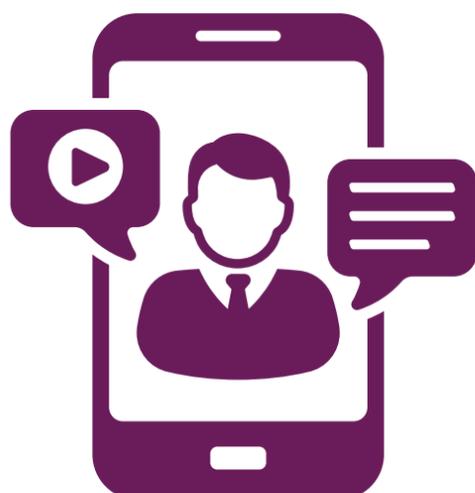


13. PSP

Being busy doesn't mean you have to sacrifice your safety goals. Our PSP integration returns a full report of five years of crash data and three years of roadside inspection data on your prospective drivers in approximately 60 seconds - no more links to click and no more logging into NICT's website.

14. PULSE VIDEO CHAT

Interested in personalizing your recruiting efforts? Pulse Video Chat lets recruiters communicate live or leave video messages with individual driver prospects, letting them make a more personal connection. Drivers can view these messages or take video calls right from the Driver Pulse app where they already manage their driving careers.



15. ADVERSE ACTION

A critical step in the recruiting process is sending drivers adverse action letters to let them know when a consumer report caused their application to be declined.

Tenstreet's service streamlines many of the repetitive tasks of sending letters and uses email automation to notify applicants of the use of consumer reports to make hiring/firing decisions.



16. AFFIRMATIVE ACTION REPORTING

This free reporting tool ensures employers with 100+ employees meet government compliance regulations by providing a complete picture of all of your job seekers, job candidates, and hires.



tenstreet

ABOUT US

We help companies succeed in a paperless environment, assist clients in recruiting and retaining drivers, and ease the lives of our clients and drivers alike.