



IntelliApp

Every driver you hire starts his journey with **an application**. But despite how critical this first step is, it's all too often plagued with **inefficiencies**. Many applications are paper-based, so drivers must fill out the same **tiresome personal and employment sections** manually every time they apply, some requiring ten years of driving history. And that's assuming they even complete it; only **13%** of paper applications result in a full application, and those apps often have **illegible or incomplete information** that requires a lot of back-and-forth before the application is considered accurate and complete.

Without an online application, carriers must then **physically store and process** every application by hand with no way of knowing which candidates are qualified, or even truly interested. It's **dated, time-consuming, and expensive** and involves a lot of guesswork. And that doesn't even consider the manual process of ensuring you're compliant with new regulations.

You can only hire so many drivers this way. But what if drivers could apply with **markedly less effort in a fraction of the time, exponentially increasing** the number of applications you receive? How would your business grow if you had access to a **vast pool of experienced drivers?**

What You Need

- An application that makes it easy for drivers to apply online and sign releases electronically
- A network that stores drivers' data and pre-populates applications, allowing 3.8 million experienced drivers to apply in minutes
- A made-for-mobile application that is adaptively compliant, automatically updating to comply with new regulations

The Tenstreet Solution

Tenstreet's mobile-friendly IntelliApp is the industry's most preferred driver application by carriers and drivers alike. The IntelliApp automatically creates previous employer verification forms and captures DOT-compliant digital signatures for releases while adapting to changing DOT standards, saving you process time and keeping you compliant. Application pre-population for nearly 4 million applicants means drivers can apply to your company in minutes, vastly increasing your access to quality candidates and unlocking the potential to fill your trucks faster, without wasting time or money.

By The Numbers

330,000

Number of drivers using the Driver Pulse app per month to fill out apps and manage their careers

86%

Percent of IntelliApps submitted from a mobile device

84%

Percent of applications that pre-populate and result in a complete application

93%

Percent of applications that pre-populate and result in a complete application for experienced drivers

The power of pre-population 

Key IntelliApp Features

- ▶▶ **Pre-populates personal information**, licenses, accidents, and violations, reducing application time to minutes for the driver and dramatically increasing the volume of applications you receive
- ▶▶ DOT-compliant **digitized signature capability** for applications and releases that can be completed by drivers online - no more printing and faxing release forms
- ▶▶ **Compliant application** that automatically adapts based on the latest Ban the Box and Pay Equity Laws for the state in which you're hiring, making it easy to keep up with changes at the state and federal level
- ▶▶ Built-in **DOT gap-checking** that cross-references information provided in previous applications to detect gaps in employment - getting you a better picture of a driver's employment history
- ▶▶ Versatile setup that lets you **customize your application**, from adding unique logos and color schemes to custom questions, conditional questions, and more
- ▶▶ **Customizable workflow rules** that let you route applications based on recruiters, processors, worklists, scoring, notifications, statuses, tags, or however else your business runs
- ▶▶ **Heat map** that shows applicants which states you're hiring in, letting them easily see what positions would be best suited for them
- ▶▶ **Flexible application options**, from a two-question lead form to a multi-page application
- ▶▶ Company profile and application link in **Driver Pulse**, the free mobile app for drivers that delivers free full applications and helps bring drivers and carriers together

IntelliApp Varieties

IntelliApp comes in many shapes and sizes - choose the approach that makes sense now and add more as your business needs change.

- 1 A **Micro IntelliApp** is a short, configurable lead app that's usually placed on a landing page. If an applicant has data in the system, which 3 out of 4 drivers do, it will automatically promote to a Full IntelliApp.
- 2 A **Full IntelliApp** is the configurable industry-standard, comprehensive application that allows carriers to capture any information they need while obtaining comprehensive employment history and signed releases.
- 3 An **Alias IntelliApp** is simply an additional application, perfect for hiring multiple driver types like owner/operators, company drivers, and students.

| IntelliApp | Micro | Full | Alias |
|---|-------------------------------------|------|-------|
| Gets you driver leads | ✓ | ✓ | ✓ |
| Saves drivers time using pre-population | ✓ | ✓ | ✓ |
| Full driver application | Upgrades to Full if data is on file | ✓ | ✓ |
| Custom question capability | | ✓ | ✓ |
| Custom company branding | | ✓ | ✓ |
| Full driver employment history | | ✓ | ✓ |
| Signed background check/verification releases | | ✓ | ✓ |
| Data validation and gapchecking | | ✓ | ✓ |
| Multiple apps for different driver types | | | ✓ |

