Pulse Match

Your company isn't quite like anyone else's. You have your own processes, your own challenges, and your own needs when it comes to the drivers you hire. Each of those nuances adds to the complexity of finding the perfect driver to join your fleet.

Even having a large pool of applicants to choose from doesn't always help. After spending thousands of dollars on advertising and dozens of hours trying to figure out how to target just the type of talent you need, you'll still find yourself wading through swaths of candidates who don't have enough years of experience or the right kind of license to drive your trucks, wasting your time and delaying you in locating candidates who could actually fill your position.

It doesn't help to have a thousand keys if you can't find the one that fits your lock. You don't need just any driver - you need the driver who helps you unlock the potential of your company along with a centralized place to manage your postings and view attribution.

What You Need

- To only receive applications from drivers that match your hiring needs
- To pay an affordable per-application cost only when you have a match
- To access attribution reporting so you can see what works and what doesn't

The Tenstreet Solution

Pulse Match uses a unique matching algorithm that delivers the right drivers to the right carriers, pairing carrier requirements to driver qualifications. We deliver personalized, targeted applications - saving carriers time and money and rescuing them from an endless pool of unqualified leads.

Key Features

- Uses location, type of experience, endorsement, and other qualifiers to deliver targeted applications to match you with your ideal applicant
- Offers flexible budgeting to meet your needs - choose from a recurring monthly budget plan for a steady flow of applications or order only when you have open positions
- Removes the risk of wasting application dollars on drivers that aren't a good fit - you're only charged for drivers who match
- Excludes drivers who do not match your requirements from seeing your ad
- Allows you to place, modify, and cancel postings all from inside your Xpress dashboard, provides attribution reporting, and integrates with Origins.
- Provides performance and attribution reporting with line-item and aggregate totals
- Sends alerts when you've reached your spend limit and provides an easy way to add to your budget to continue receiving applications

Finding candidates that fit 🔒

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