



# TENSTREET RETENTION INSIGHTS

MARKETING

RECRUITING

ONBOARDING

SAFETY

RETENTION

OPTIMIZATION

## 1 SURVEY

Send prebuilt or custom satisfaction surveys to illuminate sentiment and behavior.

## 2 SOLVE

Receive actionable feedback on what's working, what isn't, and who's at risk of leaving.

## 3 SAVE

Save ad money, address issues, and see further savings when paired with Rewards.

## THE SOLUTION

Insights lets you survey drivers at any stage of their employment to better retain your best talent. Surveys use standard question sets based on market research, taking the guesswork out of engagement and providing a clear look at a driver's experience so you can understand where to improve. Study analytics to better understand problem areas and get automatically notified of at-risk drivers to quickly follow up as issues arise, keeping your fleet happier for longer.

## FEATURES

### Whole-Career Clarity

Four surveys designed to assess four distinct stages of the driver lifecycle: First Impression, Ongoing, Early Experience, and Exit.

### Actionable Analytics

Detailed, color-coded response analytics let you track scores over time to see where you're improving and what still needs work.

### Meet with At-Risk Drivers

The Interventions feature automatically flags drivers who respond negatively and assigns a follow up, reducing the chance they leave.

### Convenient to Complete

Surveys are conducted over the preferred Driver Pulse app, where over 80% of drivers already manage their careers.



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