



Trucking & Transportation Experts

LLOYD PALUM

ABOUT LLOYD



Lloyd Palum is the Chief Technology Officer of the True Fuel Division at Tenstreet, LLC, where responsibility includes providing advanced analytics solutions for trucking fleets aimed at enhancing driver and vehicle performance through the SaaS fuel optimization solution, True Fuel. Additionally, Lloyd serves as an Adjunct Instructor at the Goergen Institute for Data Science at the University of Rochester, teaching a course on Data Science at Scale and advising undergraduate students on analytics capstone projects.

PUBLICATIONS FEATURING LLOYD'S INSIGHTS



FreightWaves



Bulk Transporter



Trimble Transportation



Transport Topics

“There is a fairness aspect that comes into play. In the past, drivers have had exposure to programs that may try to use MPG, and it is frustrating for them.”

-Lloyd quoted in FreightWaves article:

Rewarding Drivers for Fuel-Efficient Behavior Goes a Long Way, 12/27/23

Contact molly.vidler@tenstreet.com to connect with Lloyd or any of our experts.